



**PONDICHERRY UNIVERSITY**  
*(A Central University)*  
**UGC-HUMAN RESOURCE DEVELOPMENT CENTRE**  
**(UGC-HRDC)**

**Course Name: Refresher Course on Business Studies**  
**Duration: 16.10.2019 - 29.10.2019**

**SCHEDULE**

<b>Date</b>	<b>Fore Noon 10:00AM – 1:00PM</b>	<b>After Noon 2:00PM – 5:00PM</b>
16.10.2019 Wednesday	<b>Inauguration</b> <b>Prof. Bihmaraya Metri (IIM_T)</b>	<b>Prof. M. Banumathi</b> Dept. of International Business, PU
17.10.2019 Thursday	<b>Prof. Bushan D. Sudhakar</b> Dept. of International Business, PU	<b>Prof. Daniel Lazar</b> Dept. of Commerce, PU
18.10.2019 Friday	<b>Prof. R. Venkatesakumar</b> Dept. of Management Studies, PU	<b>Prof. Uma Chandrasekaran</b> Dept. of Management Studies, PU
19.10.2019 Saturday	<b>Prof. Sudalai Muthu</b> Dept. of Banking Technology, PU	<b>Dr. Baskaran George</b> Principal, MKU College, Madurai
21.10.2019 Monday	<b>Prof. N. Thamaraiselvan</b> NIT, Trichy	<b>Prof. R. Kasilingam</b> Dept. of Management Studies, PU
22.10.2019 Tuesday	<b>Prof. V. Mariappan</b> Dept. of Banking Technology, PU	<b>Prof. Amaresh Samantaraya</b> Dept. of Economics, PU
23.10.2019 Wednesday	<b>Prof. Y. Venkata Rao</b> Dept. of Tourism Studies, PU	<b>Prof. P. Natarajan</b> Dept. of Commerce, PU
24.10.2019 Thursday	<b>Prof. G. Anjaneya Swamy</b> Dean, School of Management, PU	<b>Prof. Malabika Deo</b> Dept. of Commerce, PU
25.10.2019 Friday	Seminar I	Seminar II / Objective Test
26.10.2019 Saturday	<b>Prof. T. J. Kalamanabhan</b> IIT-Madras, PU	<b>Prof. A. Selvarasu</b> Annamalai University, PU
28.10.2019 Monday	<b>Prof. Chitra Sivasubramanian</b> Dept. of Management Studies, PU	<b>Prof. Sampad Kumar Swain</b> Dept. of Tourism Studies, PU

29.10.2019 Tuesday	<b>Evaluation and Feedback</b>	<b>Valedictory Session</b>
-----------------------	--------------------------------	----------------------------

## LIST OF PARTICIPANTS

Sl. No	Name & Details
1.	K. Narayanan Assistant Professor of Commerce Rajiv Gandhi Arts & Science College, Thavalakuppam
2.	S. Purushothaman Assistant Professor of Commerce Indira Gandhi College of Arts & Science, Pondicherry
3.	Nihmathullah. Z Assistant Professor of Tourism Perunthalaivar Kamarajar Arts College, Pondicherry
4.	B. Soucemarie Assistant Professor of Commerce Bharathidasan Govt. College for Women, Pondicherry
5.	G. Thamizhchelvan Assistant Professor of Commerce Periyar Govt. Arts College, Cuddalore
6.	K. Murugadoss Assistant Professor of Commerce Periyar Govt. Arts College, Cuddalore
7.	K. Krishnamurthy Assistant Professor of Commerce Periyar Govt.t. Arts College, Cuddalore
8.	V. Leela Assistant Professor of Economics Periyar Govt. Arts College , Cuddalore
9.	R. Unnamalai Assistant Professor of Economics Periyar Govt. Arts College, Cuddalore
10.	V. Rajendran Assistant Professor of Economics Periyar Govt. Arts College, Cuddalore
11.	T. Saravanakumar Assistant Professor of Economics Periyar Govt. Arts College, Cuddalore
12.	R. Arivazhagan Assistant Professor of Economics Govt. Arts College, Chidambaram

13.	S.Sudarmathi Assistant Professor of Economics Govt. Arts College, Chidambaram
14.	K. Devanadhen Assistant Professor of Commerce Arignar Anna Govt. Arts College, Villupuram
15.	M. Senthil Kumar Assistant Professor of Economics Arignar Anna Govt. Arts College, Villupuram
16.	T. Thegaleesan Assistant Professor of Economics Arignar Anna Govt. Arts College, Villupuram
17.	V. Dhamodharan Assistant Professor of Business Administration Govt. Arts College for Men, Nandanam, Chennai
18.	Y. Muhina Begum Assistant Professor of Commerce Justice Basheer Ahmed Sayeed College for Women, Chennai
19.	Rayeesunisa Assistant Professor of Commerce Justice Basheer Ahmed Sayeed College for Women, Chennai
20.	A. Vickram Assistant Professor of Commerce Loyola College, Chennai
21.	Vinod Kumar G Assistant Professor of Business Administration Govt. Arts College, Tiruvannamalai
22.	J. Kannan Assistant Professor of Commerce M. R. Govt. Arts College, Mannargudi
23.	Karuppasamy. K Assistant Professor of Economics TDMNS College, T Kallikulam, Tirunelveli Dist.
24.	R. Sivakumar Assistant Professor of Business Administration Govt. Arts College, Kulithalai, Karur Dist.
25.	K. Desh Assistant Professor of Commerce Dr. Puratchi Thalivar, MGR Govt. Arts & Science College, Kudavasal
26.	S. Shanthi Assistant Professor of Commerce Ambai Arts College, Ambasamdram.
27.	A. Saravanan Assistant Professor of Tourism & Travel Management Govt. Arts College, Coimbatore
28.	G. Sakthivel Assistant Professor of Commerce Chikkaiah Naicker College, Erode

29.	C. Shanthi Marie Assistant Professor of Tourism Govt.Arts College, Udumalpet
30.	Jayarajan T K Assistant Professor of Commerce Payyanur College, Kannur, Kerala
31.	Rajani B Bhat Assistant Professor of Commerce The Cochin College, Ernakulam, Kerala
32.	Yaseer K M Assistant Professor of Commerce Govt. Arts & Science College, Kollam,Kerala
33.	Arun Balakrishnan. M. B Assistant Professor of Commerce Christ College, Irinjalakuda, Kerala
34.	Ismayil P Assistant Professor of Economics Govt. College, Kasaragod, Kerala
35.	H. G. Jambagi Assistant Professor of Economics Govt. First Grade College, Hunnur, Karnataka
36.	Ramesh K V Assistant Professor of Commerce Govt. First Grade College, Kunigal
37.	B M Mallikarjunappa Assistant Professor of Economics Gudleppa Hallikeri Degree College, Haveri
38.	Anitha K P Assistant Professor of Tourism Govt. RC College of Commerce and Management, Bangalore
39.	Malleshi N Siddalingappanavar Assistant Professor of Economics Govt. First Grade College, Bagalkot, Karnataka
40.	Sanjay Kumar Assistant Professor of Economics Central University of South Bihar, Gaya
41.	Minati Sahoo Assistant Professor of Economics Central University of Odisha, Odisha
42.	Ajitha Narendran Assistant Professor of Commerce Mahatma Gandhi Govt. College, Mayabunder, A&N Islands.

## LIST OF RESOURCE PERSONS

Sl.No	Name of the Resource Person & Topic
1.	<b>Prof. Bihmaraya Metri (IIM_Trichy)</b>
2.	Fourth Industrial Revolution – Challenges for Indian Talent <b>Prof. M. Banumathi, PU</b>
3.	Learn, Unlearn & Re Learn: Using social media in assessment <b>Dr. S. Victor Anand Kumar, PU</b>
4.	Business Studies <b>Prof. Daniel Lazar, PU</b>
5.	Muscle marketing Vs Mind Marketing <b>Prof. Bushan D. Sudhakar, PU</b>
6.	Qualitative Research, Experimental Research & Role of Social media in Research <b>Prof. R. Venkatesakumar, PU</b>
7.	Consumer Protection: An Update <b>Prof. Uma Chandrasekaran, PU</b>
8.	Role of cryptocurrency & Block chain Technology in Industry 4.0 <b>Prof. Sudalai Muthu, PU</b>
9.	Tourism: Evolution, Experiences & Enterprise <b>Dr. Baskaran George, Madurai</b>
10.	Millennial Learners <b>Prof. N. Thamaraiselvan, NIT, Trichy</b>
11.	Regression Analysis <b>Prof. R. Kasilingam, PU</b>
12.	Economic / Financial Crimes & its impact on Indian Economy <b>Prof. V. Mariappan, PU</b>
13.	Current Economic slowdown in Indian Issues & Challenges <b>Prof. Amaresh Samantaraya, PU</b>
14.	The 21 <sup>st</sup> Century Working & Living style <b>Prof. Y. Venkata Rao, PU</b>
15.	Awareness & Actions about UN's Sustainability Development Goals (SDG) <b>Prof. P. Natarajan, PU</b>
16.	Management Games <b>Dr. Riasudeen, PU</b>
17.	Behavioral Finance – An explanation to irrational investment Behavior <b>Prof. Malabika Deo, PU</b>
18.	Talent acquisition and Management <b>Prof. T. J. Kalamabhan, IIT, Chennai</b>
19.	Challenges in adopting Best practices of Teaching in Business Studies <b>Prof. A. Selvarasu, AU</b>
20.	Interpersonal Relationship <b>Prof. Chitra Sivasubramanian, PU</b>
21.	Tourism Transition and Development India <b>Prof. Sampad Kumar Swain, PU</b>
22.	Seminar Evaluation <b>Prof. P. G. Arul, PU</b>